

# Communication on Progress 2021

Submitted to UN Global Compact

Glue Up (Eventbank Software Pte. Ltd.)



July 30, 2021

[www.glueup.com](http://www.glueup.com)

# Letter from Glue Up CEO

July 30, 2021

Dear Stakeholder,

In 2013, we started Glue Up (formerly EventBank) with the idea of being able to connect businesses globally to increase their economic opportunities through the use of our technology. After years of working on technology for event organizers, marketing departments, associations and Chambers of Commerce around the world, I am proud of what we have accomplished. But work doesn't stop here and I am very happy you have decided to join us on our mission to transform professional communities through our technology.

Technology has changed how businesses and people interact and get their information. Many organizations have been left behind by not keeping up with the times and new ways of doing business and therefore are experiencing challenges to retain their members and drive revenue. Glue Up's engagement management software is able to reverse that trend and ensure organizations stay on top of technology trends that are shaping our world today and tomorrow.

We have been supporting the growth of over 800 hundreds clients throughout world with our technology and I am confident that Glue Up is the solution organizations need nowadays. Technologies that help automate manual processes with use of artificial intelligence (AI) or advanced analytical tools using machine learning are new, but we are already using them to help our customers around the world to stay connected with their communities even when meeting in person is not possible.

Sincerely,

*Eric Schmidt*

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## About this Report

This Communication on Progress (COP) or the Report is a stand-alone report prepared by EventBank Limited and submitted to the United Nations Global Compact (UNGC). This report covers the progress of Glue Up on 3 key aspects of the UN Global Compact's progress points.

## Report Content

The Report is divided into three sections. The three sections address Glue Up's position, progress, and impact on:

SDG 5: Achieve gender equality and empower all women and girls

SDG 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

SDG 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development

## Inquiry

This document can be found only at the UN Global Compact website or by request to both the UN Global Compact staff or Glue Up ([Eventbank Software Pte. Ltd.](#)). Stakeholders who want to inquire information about Glue Up or the COP may contact:

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## SDG 5: Achieve gender equality and empower all women and girls

Glue Up has, since its inception, been a large contributor to the empowerment of women in technology by partnering, providing, or otherwise helping organizations like She Loves Tech, Girls Who Code, Women in Construction and others who focus on bringing opportunities to women in one of the most male-dominated career paths. We have implemented our own software, as well as our own labor to help these organizations run smooth events, manage their members and collect donations. Other groups impacted include the Beijing Women's Network, and the American Women's Association of Hong Kong.

## SDG 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

Glue Up often times holds internal meetings at a departmental level where all innovative ideas can be expressed. It's often that leadership at Glue Up listens to new ideas both internally and externally, and all employees are often given a chance to voice their ideas in hopes that it might be an implementation in the future for the product, a process, or other programs we run.




## SDG 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development

Sustainability is a major focus for Glue Up, where digital registration and check-in processes are often times given as tools to customers and users of our software platform. With this, we reduce the amount of paper used for check in processes, and eliminate the need for physical, paper or plastic ticketing. Every customer or nearly every event attendee has a smartphone device which can in effect hold an unlimited amount of codes used as ticketing and reduces or eliminates the need for such tickets. The Glue Up platform also performs as a print label middle-man so to speak, where our platform finalizes label prints for when printing is not able to be eliminated. This platform-level label manager makes is less likely for mistaken printing, and reduces waste in this effect.

# Signature Certificate

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Document signed by:

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<p>IP: 172.58.189.224</p>	<p>Date: 30 Jul 2021 11:23:00 UTC</p>	

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